

Bios of Key Personnel - Management Team

John Voith

**Chief Executive Officer & Co-Founder
InStride Health**



John Voith, Co-Founder & CEO of InStride Health, brings a wealth of hands-on experience in healthcare leadership, driving transformative visions and executing paradigm shifts in healthcare service delivery. Before co-founding InStride Health, John served as the Co-Founder and CEO of Virtudent, where his visionary leadership played a pivotal role in revolutionizing oral healthcare delivery. Under his guidance, Virtudent grew from a concept of on-site dental care to a national company in partnership with the leading commercial insurance companies.

Prior, John also served as a General Manager at AthenaHealth, managing more than 150 people who were focused on improving how doctors connect electronically with each other, their teams and their patients. His leadership helped contribute to the company's growth from \$100 million to over \$1 billion in revenue, transforming it from a virtually unknown company to one of the top three players in its space. As a father of three children, John understands the vital importance of pediatric mental health. He co-founded InStride Health as part of his commitment to making a tangible, positive difference in the lives of children with anxiety and their families.

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Mona Potter, MD

**Chief Medical Officer & Co-Founder
InStride Health**



Throughout her nearly two decades of clinical and administrative work in the Harvard medical system, board-certified child and adolescent psychiatrist Dr. Mona Potter witnessed firsthand the challenges families face in navigating the mental health system. She saw the long treatment waitlists, inadequate availability of evidence-based treatment, and lack of transparency in outcomes — and she was motivated to change care for the better.

During her time as the Medical Director of McLean Hospital’s Child and Adolescent Outpatient Services, Dr. Potter co-developed several programs, including the McLean Anxiety Mastery Program (MAMP) and McLean School Consultation Service. With a passion for incorporating cutting-edge technologies into treatment, through her role on the leadership team of the McLean Institute for Technology in Psychiatry (ITP), she helped spearhead the hospital’s telehealth pilot program and use of virtual reality for anxiety exposure therapy. Building on her experience and expertise as a clinician and a parent, Dr. Potter was motivated to co-found InStride Health to improve access to care, engagement, and treatment outcomes for children and adolescents with moderate to severe anxiety and OCD. Dr. Potter is widely published in peer-reviewed journals and is a highly sought lecturer.

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Kathryn Boger, PhD, ABPP

**Chief Clinical Officer & Co-Founder
InStride Health**



Kathryn Boger, PhD, ABPP is a board certified child and adolescent clinical psychologist who has devoted her career to helping children and teens with anxiety and Obsessive-Compulsive Disorder (OCD). She is passionate about improving care for youth with these disorders and decreasing their suffering through innovative, research-based treatment approaches.

In 2013, she co-developed the McLean Anxiety Mastery Program (MAMP) at McLean Hospital, nationally recognized for providing empirically-supported intensive anxiety and OCD treatment. She also served as an Assistant Professor in Psychology at Harvard Medical School and has published peer-reviewed journal articles, delivered regional and national talks (including a TEDx), and provided training to hospitals, schools, and the community. She is the author of a children's book, *Step by Step*, about facing fears and being brave. In 2021, Dr. Boger co-founded InStride Health with the mission of increasing access to insurance-backed, research-based care for children, adolescents, and young adults with anxiety and OCD.

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Eileen Meehan

**Chief Growth Officer
InStride Health**



Eileen has devoted the last twenty years of her career to expanding and improving healthcare delivery. Most recently, Eileen led Optum's Global EAP business, providing critically needed emotional support services to 20 million members in over 150 countries. Prior to that, Eileen led Anthem's (now Elevance Health) Clinical Product organization, overseeing eight major product lines.

Eileen's mission has been to improve access, increase engagement, and maximize satisfaction and results. She previously served as Chief Operating Officer for The Health & Wellness Institute, a wholly-owned health and wellbeing subsidiary of BCBSRI. She began her career focused on mergers and acquisitions across consulting and investment banking. Eileen has watched with frustration as the pediatric mental health crisis has worsened each year, with demand far outstripping availability of services. She is thrilled to be a part of the InStride team and help close that gap, providing children and teens with the high-quality, evidence-based treatment they deserve to live happy and fulfilling lives.

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Steve Bewley

Chief Operating Officer
InStride Health



Steve is an accomplished business executive with almost three decades of experience leading and growing businesses. With a strong record of delivering results within both large publicly held and venture-backed businesses, Steve is widely recognized for his ability to lead high-performing teams and develop deep relationships with clients and stakeholders.

Prior to joining InStride Health, Steve served as the CEO of AbleTo, a leading virtual behavioral health company operating across all 50 states and employing a network of over 2,500 providers. While at AbleTo, Steve led the rapid scaling of AbleTo's provider network, patient acquisition, and other key operational processes and helped integrate AbleTo into Optum's Behavioral Care division after Optum acquired the business in 2022. Steve began his career at Accenture, a global professional services company, where he learned to diagnose and solve complex business problems for his clients. As a senior client lead in Accenture's Health & Public Service operating group, Steve's responsibilities included management of all aspects of Accenture's services and relationships for a portfolio of clients with total revenue of ~\$65M. Beyond his professional achievements, Steve is recognized for his commitment to advancing mental health awareness and accessibility. Steve joined InStride to further the mission of providing desperately needed access to evidenced-based treatment for kids with anxiety and OCD.

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Laurie Beth Pliakos, JD

Chief Compliance Officer & General Counsel InStride Health



Committed to supporting and enhancing her community, Laurie Beth has devoted her career to advancing healthcare accessibility, quality, and privacy. A regulatory attorney and compliance professional, she has served as legal counsel to a diverse range of healthcare providers spanning from academic medical centers to acute care hospitals, physician groups, home health agencies, state vaccine associations, and federally-supported programs like Healthcare for the Homeless. Most recently, she was in-house counsel at Catholic Medical Center, a 330-bed acute care hospital with more than 25 subspecialties, including outpatient behavioral health. Prior to that, she practiced in the law firm of Hinckley Allen, advising healthcare clients on regulatory compliance and corporate and transactional matters.

Before joining InStride, Laurie Beth witnessed firsthand what happens when health systems break down. For years she watched with frustration as patients sat stranded in her clients' emergency rooms, desperately seeking mental health treatment that either did not exist or was unattainable because of high costs and long waitlists. Refusing to accept such a dire status quo, Laurie Beth joined InStride to help fix the broken mental health system through the collaborative efforts of patients, providers, families, schools, and insurers, all working together to coordinate and support access to affordable, evidence-based care that works. Laurie Beth earned a J.D. with a Certificate in Health Law from Santa Clara University School of Law and a B.A. in Social Work from Gordon College. In addition to her client work, Laurie Beth teaches Health Law as an adjunct professor at the University of New Hampshire's Franklin Pierce School of Law.

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Danielle van der Lelie

**VP of People
InStride Health**



Danielle van der Lelie joined InStride Health with a passion for helping kids and families find access to critically needed mental health care. As VP of People, Danielle oversees all people and talent initiatives and focuses on activating InStride's culture, values, and mission at-large. Danielle originally started at InStride as Chief Of Staff and led strategic initiatives across people, growth, finance, and investor relations.

Danielle joined InStride by way of Oxeon Partners, where she helped build and scale venture and private equity-backed healthcare companies. Specifically, Danielle helped build out the leadership teams for value based care companies like Cityblock, Eleanor Health, Alignment Healthcare, and Strive Health, to name a few. Notably, she helped co-found and launch one of Oxeon Ventures' latest de novos, Hopscotch Health, a provider of advanced primary care to rural communities. In addition, Danielle helped lead Oxeon's Breaking Into the Boardroom program, a joint venture partnership with Deerfield Management and Welsh, Carson, Anderson, and Stowe to help promote greater representation of female healthcare executives on boards within the public, private, and nonprofit sectors. Throughout her career, Danielle has always been driven by the desire to make a difference in people's lives. She completed her undergraduate degree in Psychobiology at UCLA (Go Bruins!) and was an avid volunteer at UCLA Ronald Reagan Medical Center. She couldn't be more excited to bring that passion to InStride in order to reach more children and families and help them live healthier lives.

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Sam Magidsohn

VP of Finance
InStride Health



Sam Magidsohn currently serves as Vice President of Finance at InStride. In this capacity, he is responsible for overseeing the company's financial planning and analysis (FP&A), accounting functions, revenue cycle management, and providing support for fundraising initiatives.

Before joining InStride, Sam served as Vice President at Seven Hills Capital, a Private Equity firm specializing exclusively in healthcare services and life sciences. His tenure at Seven Hills Capital began in 2019, where he demonstrated an interest in collaborating with entrepreneurs and family-owned businesses within various healthcare services sectors. During his time there, Sam supported operational activities across the firm's portfolio companies. Additionally, he took the lead in executing transactions related to new platform investments and add-on acquisitions.

Prior to his role at Seven Hills, Sam accumulated valuable experience over three years as an associate and senior associate at Beecken Petty O'Keefe & Company, a middle-market healthcare private equity firm based in Chicago. His contributions at Beecken Petty O'Keefe included successfully completing multiple platform investments, add-on acquisitions, and various M&A transactions across diverse healthcare services and medical technology sectors. Before joining the private equity sector, Sam served as an analyst at Robert W. Baird, where he worked in both the Milwaukee and Chicago offices, advising clients in the healthcare and tech-enabled services industries. Sam completed his M.B.A. at the University of Chicago Booth School of Business and earned his Bachelor of Business Administration from the University of Michigan Stephen M. Ross School of Business.

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Jeb Burrows

**SVP of Business Development
InStride Health**



Jeb Burrows is a dynamic healthcare entrepreneur and growth executive renowned for spearheading innovative go-to-market strategies and their flawless execution. With an unwavering commitment to an analytical-first approach, Jeb has consistently engineered robust and scalable systems, catalyzing rapid revenue growth throughout his career. Currently serving as the Senior Vice President of Business Development at InStride, Jeb assumes a pivotal role in orchestrating provider sales initiatives, driving the company's growth trajectory. His leadership acumen and strategic vision have positioned him as a key architect of success in the dynamic healthcare landscape.

Before joining InStride, Jeb played a pivotal role in shaping the sales and strategic partnerships landscape at AccessOne, a leading patient healthcare financing platform. His journey with AccessOne began through the acquisition of CueSquared, a groundbreaking mobile billing and payment platform. As the first employee at CueSquared, Jeb served as the Vice President of Business Development, steering the company through the crucial phases of go-to-market strategy, sales, marketing, and ROI. Jeb made significant contributions to athenaHealth, where he led diverse teams of nearly 300 employees focused on lead generation from field based sales teams, strategic partners, experiential marketing, client referrals and inside sales. Jeb embarked on his career in pharmaceutical sales at Warner Chilcott, where he led dermatology and gastroenterology sales teams from the Southeast to New England. Jeb's career is a testament to his ability to drive transformative growth and foster strategic partnerships in the healthcare industry.